

HITACHI

Inspire the Next

SimpleDRIVE Mini™

PORTABLE EXTERNAL DRIVE

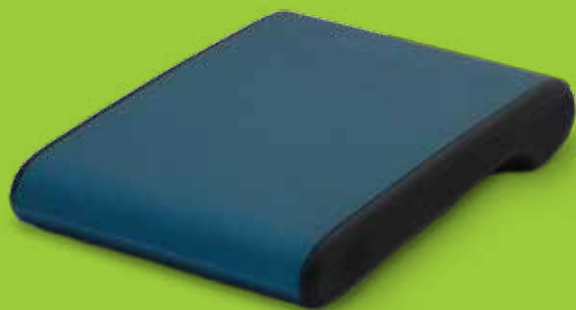
Portability + Reliability + Style

SimpleDRIVE Mini – Portability + Reliability + Style. for everyone! Choose a color that fits your mood or personal style - Red Wine, Blue Dusk or Carbon Fiber. There is a style, color and capacity for everyone all backed by Hitachi local and online backup for complete, unbeatable protection.

Looking for a reliable drive that has something more? SimpleDRIVE Mini has it! Our Carbon Fiber Mini is sleek black and glossy and like all SimpleDRIVE Minis features cool underside lighting that lets you know everything is OK. Our Red Wine and Blue Dusk SimpleDRIVE Mini's are velvety smooth to the touch and have easy grip sides. Just plug one in, and inside you'll find smart ways to protect and manage all your precious stuff. Includes both local and online backup for unbeatable, total protection. With Hitachi Local Backup software, you can set up automatic backups from your computer to your SimpleDRIVE Mini, while Hitachi Ultimate Backup (2 GB fee) provides secure, online backup that's safe from real world mishaps. It works in the background, for constant, near-real time protection without bogging down your computer.

And who says the SimpleDRIVE Mini is just for storage? For all the photos, songs, and video in your life, Joggle.com helps you keep track of them wherever they're stored. Online or on any drive, you'll see all your stuff on a single screen and easily share it with friends and family everywhere

All of our SimpleDRIVE Mini's are made by Hitachi and use the same reliable Hitachi drives you have come to trust. And best of all, each SimpleDRIVE Mini powers itself off its USB 2.0 cable (no external power supply needed).





SIMPLEDRIVE MINI USB 2.0 PORTABLE DRIVES BY HITACHI

- Sleek pocket-sized design
- Velvety smooth texture for a secure grip (Red Wine, Blue Dusk)
- Durable and made for travel
- Simple, automatic backups with Hitachi Local Backup™
- Complete, unbeatable protection with Hitachi Ultimate Backup™ online service (2GB free)
- Joggle™ digital content manager for easy tracking, sharing and publishing of photos, music, and videos
- Express yourself with multiple colors and capacities
- All-in-one high speed USB 2.0 “Y” cable (included) also provides power
- Cool underside LEDs for extra glow
- Free technical support
- 3-Year warranty*

SPECIFICATIONS

Performance	USB 2.0 provides up to 480 Mb/sec data transfer rate
Interface	One External “Mini-B” 4-pin (High-Speed USB USB 2.0/1.1 Receptacle
Dimensions	3.26” (W) x 4.80” (L) x 0.87” (H)
System Requirements	Macintosh® Available USB 2.0/1.1 port Built for Mac OS X, 10.3 or later Windows® Available USB 2.0/1.1 port Windows 2000/XP/Vista

INCLUDES

SimpleDRIVE Mini USB 2.0 Portable Drive By Hitachi
USB 2.0 Cable
Hitachi Local Backup™ Software
Hitachi Ultimate Backup™ Service (2GB free)
Joggle™ Digital Content Manager
Free technical support
3-Year warranty*

CAPACITIES

PART	CAPACITY	COLOR
SDM/250RW	250GB	RED WINE
SDM/320BD	320GB	BLUE DUSK
SDM/500CF	500GB	CARBON FIBER

* Warranty period may vary based on regulations of the country where this product is purchased. Subject to certain terms and conditions.